**Objective**

Experienced Software Developer with a strong background in .NET Framework and .NET Core, specialized in optimizing applications and implementing new features. Proficient in HTML5, C#, JavaScript, CSS, and MySQL. Adept at managing projects and fostering customer relations. Seeking a challenging role to leverage my programming and people-oriented skills to deliver reliable, scalable, and high-performing products.

**Experience**

**LeadSquared Intern Software Engineer**, (April 2021- April 2022)

**LeadSquared Software Engineer**, (April 2022- April 2025)

**LeadSquared Senior** **Software Engineer** (April 2025- Present )

(MySQL, C#, HTML, CSS, JS, Jquery, .NET MVC,React)

* Implemented various features to increase performance and realiablity of the product.
* Surveyed and Acquired good exposure in understanding customer requirements, collaborated with various teams to deliver features on time.
* Built and maintained relationships, collaborated closely with QA, DevOps and our senior team members to find and fix bugs on production.
* Well interacted with sales and customer success to understand the requirement and issues in the product.

**Projects**

**.NET standard and .NET Core migration**

Upgraded all projects in the main infrastructure to .NET Core and .NET Standard.

**Email Tracking**

Architected and implemented a high-performance email tracking system using .NET Framework to monitor email engagement metrics (opens, clicks, unsubscribes)

Designed and optimized Redis-based data structure for real-time processing of high-volume email analytics, handling millions of daily transactions

**Email Campaigns**

Lead development of a scalable email marketing system processing 100K+ emails per minute with 99.9% delivery rate

Engineered critical features including , AI integration, secure attachment handling, enhanced email editor, and multi-provider integration.

**Support Access Portal**

Developed a secure customer support portal using React and .NET Core, implementing role-based access control

Streamlined support operations by reducing access provisioning time by 70%

**Dear Diary (personal)**

A website to write personal diary with attractive interface. (React, CSS, JS, Firebase, Fire Store, Redux)  [**https://dear-diary-hi.web.app**](%20https://dear-diary-hi.web.app)**/**

**Semi-automated trading application**

Created using Kotak Securities API using React and fire store functions as serverless backend.

**Awards & Recognition**

**Star of the Quarter (2025)**Led .NET Standard migration and Support Access Portal development

Delivered high-quality solutions on schedule with cross-team collaboration

**Spotlight Award (2024)**

Successfully migrated V2 API to .NET Core on Linux with DevOps/SRE teams

Implemented API usage dashboard using Apache e-charts, demonstrating quick learning ability

**Spotlight Award (2023)**Optimized bulk email processing systems, improving performance by ~50%  
Enhanced email campaign delivery speed for high-volume customers

**Spotlight Award (2022)**

**Resolved critical email campaign performance issues for key client**

**Demonstrated exceptional troubleshooting skills under pressure**

Contact

**Address:**

16-528 Prashanthi Nilayam, Puttaparthi, 515134

**Phone:**

+91 9959659861

**Email:**

[Vijaykanthbc11@gmail.com](mailto:Vijaykanthbc11@gmail.com)

**LinkedIn:**

https://www.linkedin.com/in/  
vijaykanth-reddy/

**GitHub:**

<https://github.com/vijaywar>

**Technical Skills:**

* C# , .NET Core
* HTML, CSS, JS
* MySQL, SQL
* Redis ,AWS Elastic Search
* React, .NET
* jQuery, Node.js, Bootstrap
* Git , Bitbucket Pipelines

**Non-Technical Skills:**

* Decision Maker
* Problem solver
* Lean Thinking
* Innovative
* Service-focused
* People Skills:Team worker, Flexible
* Process oriented

Education

Bachelor of Technology: Computer Science Engineering– 2022

Lovely Professional University, Phagwara, Punjab ( 8.11 CGPA)

**BC Vijaykanth Reddy**

